

Dear Friend of The North American Anglican,

I hope this letter finds you well. It has come to our attention that you or someone in your congregation has recognized The North American Anglican (TNAA) as a *valuable resource* for orthodox Anglican theology and theological engagement. In these confusing times, where theological curiosity can easily lead a sould into danger, TNAA has played a pivotal role in providing a *reliable platform* for learning the unique history and trajectory of orthodox Anglican discourse. However, we need your help to continue this **crucial** work.

For the past *decade*, I have dedicated myself as the Editor of TNAA, to tirelessly ensuring that Anglican ministers and laymen have access to consistent and *trustworthy* theological content to support their ministries and Christian journeys. TNAA serves as a platform for learned Anglicans to engage in *timeless* theological truths and disputes within orthodox Anglican belief and piety, both as readers *and* contributors. Throughout all these years, my devoted volunteer editors and I have labored without pay, and I have borne the operational expenses alongside a considerable investment of precious time and energy.

Time and again, I hear from our readers—priests, bishops, and laity—about how invaluable TNAA is to them. Today, I am reaching out to you, calling upon you to help sustain this mission and keep TNAA *thriving*. I firmly believe that TNAA is a gift to the Anglican Church, too important to rely solely on the efforts of one unpaid individual and his team of volunteer editors. While I admit my own hesitations in asking for compensation, I feel compelled to change this approach. The Scriptures remind us that "the laborer is worthy of his hire," and I cannot overlook the importance of acknowledging the *worthiness* of this cause.

Recently, I came across an article by Christian writer and thinker Aaron Renn, in which he emphasized the significance of making "the direct, audacious ask." His words resonated deeply with me, prompting reflection on my own actions. Have I allowed my family to bear the *burden* of my reluctance? Do I *genuinely* believe in the service TNAA provides to the body of Christ? I am now resolved that I should not continue this important work without the financial support of our most devoted readers and the congregations they call *home*.

Hence, I present to you my "big, audacious ask"—an **invitation**, really. Will you and your congregation join our efforts by providing financial support to the work of The North American Anglican? We are requesting a yearly commitment of \$750 from select congregations, particularly those who have had writers contribute to our work or have shown appreciation for our mission in the past. If your congregation can even commit up to \$1,000 a year or **more**, I sincerely hope you will prayerfully consider it.

This financial support will allow me to transition from a decade-long, rather expensive full-time hobby to a parttime **salary**. However, I have a host of plans and aspirations for TNAA in the coming year. Here's a glimpse of what we're working on:

• The North American Anglican Press is re-launching its publishing efforts with several *new* books currently in production.

- A dedicated **discussion board** where readers can interact as a community with their favorite articles, TNAA **authors**, and one another.
- A new video/podcast series of **interviews**, where our Editor sits down with the writers of our *most* popular articles to further unpack their meaning.
- A return to publishing a quarterly **print journal**.
- Resources for Anglican congregations:

I want to hear about the *needs you are seeing* at the parish level. What can we be doing **more** of? What publishing projects would *really* make a difference? An important aspect of partnering with TNAA is this *invitation* to share the needs you're seeing in the **trenches** of ministry and to help *shape the content* we'll produce going forward.

Your generous financial commitment will not only provide me with the means to sustain my efforts but will also enable TNAA to *expand* and continue serving as a reliable resource for the Anglican Church. Your partnership is **crucial** in ensuring the longevity and impact of our mission.

To make a donation or discuss this opportunity further, please do not hesitate to reach out to me *directly* using the contact information below. I am eager to address any questions or concerns you may have.

Thank you for your time and consideration. I deeply appreciate your support, both prayerfully and financially. Together, let us uphold the importance of sound theological engagement within the Anglican community, bringing forth a brighter future for all believers.

May God bless you abundantly as you prayerfully consider joining our cause.

Yours faithfully,

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